

STALLHOLDERS' INTRODUCTION

Alcester and Forest of Arden Food Festival Ltd is a Community Benefit Society run by a small group of volunteers. Two, one-day Food Festivals are held in May and October each year. The events take place in the historic and attractive centre of the town of Alcester; filling the High Street, Church Street and Henley Street with a wide range of food and drink.

The Alcester Food Festivals attract a footfall of over 15,000 visitors and have become increasingly popular and renowned for the quality of fine produce on offer. There is room for a maximum of 130 stall holders including local pubs and businesses that actively take part.

When booking, it is important to remember that the organisers limit the number of similar products by using categories and our Sales Organiser makes every effort to ensure each Food Festival is as diverse and unique as possible.

Before booking, please read our terms and conditions and if you have any queries, please contact Alison Brown, Sales Organiser; tel: 07707 469649 or email her sales@alcesterfoodfestival.org.uk .

The Booking Form can be downloaded and returned either by post to **Alcester and Forest of Arden Food Festival Ltd, PO Box 2505, Alcester, Warwickshire B49 5AA** or by email to sales@alcesterfoodfestival.org.uk .

We particularly welcome booking applications from local producers and appreciate the continuing support of those stall holders who return to each event and give us such positive feedback.

We also ask our stallholders to provide their logo and link to their website or Facebook page which are placed on this website free of charge.